

## **BILL GREEN ENTERTAINMENT RESUME**

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### **LIVE TELEVISION SALES & BROADCAST ENTERTAINMENT EXPERIENCE & ACCOMPLISHMENTS – 1994 to present**

- Bill transitioned from Program Host and On-Air Guest Trainer to Guest Host for both HSN and TSC representing various fine jewelry brands live on air in the U.S. and in Canada since January 2018 through present.
- Bill Green has Hosted thousands of hours of live television sales programming as a Program Host across HSN's multichannel programming networks including; HSN, America's Store, HSN2, HSN Espanol, HSN Europe and www.hsn.com, working with numerous celebrities, designers, inventors and HSN Partners across numerous product categories for the past 22 years.
- He has developed a lifelong passion and intricate understanding of product development, trends and lifestyle integration for; Fine & Fashion Jewelry, Apparel, Accessories/Shoes, Home Decor, Home Organization, Out Door Living, Kitchen/Cooking, Crafts/Scrapbooking.
- Although the guest list is long, some of his most intriguing experiences and accomplishments have been working with celebrity talent such as; Randy Jackson, Mariah Carey, Wolfgang Puck, Patti LaBelle, Emeril Lagasse, Nate Berkus, Twiggy, Raquel Welch, Susan Lucci, Colin Cowie, Lauren Hutton, Valerie Harper, Jeanne Cooper, Cindy Adams, Mimi Rogers, Jack Klugman, Suzanne Somers, Frankie Avalon and the list goes on and on.
- Bill also has strong and witty improvisational sell set which is critical in his primary role as a show host in live television. "Selling should not be a chore and a customer should not feel as though they are being sold– shopping and selling should be an educational, entertaining and engaging experience for customers."
- Bill calls in "Enter-selling." It is a craft that anyone in our business will tell you takes years to master and I still learn something every day I walk in front of the camera.
- Bill has also anchor hosted "Live Game Shows" in the past for HSN.

### **RECORDED & LIVE VIDEO PRODUCTION, TRAINING AND INTERNATIONAL ACCOMPLISHMENTS**

- Off and On Air, Bill has worked as a "roving reporter" for numerous HSN Special Holiday Events both "live and recorded" as well as performing in hundreds of promotional commercials for HSN and is accredited for having hosted the HSN Morning Show, "Sunrise" which today is called, HSN Today.
- Bill was also an Anchor Host for "Shop Talk", a daily shopping news and information for HSN and he was the Anchor Host for "Talk Shop" one of the first, weekly Fixed Programming Shows with a Live Studio Audience. Bill has also performed in the roll of Segment Reporter for HSN's remote broadcast, "HSN Live in Las Vegas", and has trained numerous Show Hosts for both HSN's Espanol and HSN Europe based in the UK.
- In the world outside of Television Shopping, Bill also made a Guest Appearances on the late "Joan Rivers'" Daytime Talk show and other local News and Entertainment networks.

## **LIVE ENTERTAINMENT EXPERIENCE, SKILLS & ACCOMPLISHMENTS**

- Cruise Director and Headliner for Advanced-Damron Travel on numerous international vacation cruise ship tours.
- Performs numerous character and celebrity impersonations and voiceovers live on stage and on radio Performs comical international dialects including; Latino, German, Jewish Award Winning Improvisational Comedy artist.
- Writes and Performs Customized Stand-up Comedy and Celebrity Impersonations for Events, Corporations and Public Venues.

## **PUBLIC KEY NOTE SPEAKING, MASTER OF CEREMONIES & PROFESSIONAL SALES TRAINING/ ACCOMPLISHMENTS**

- Presented hundreds motivational and sales training seminars as "key note" speaker for HSN and Zale Corporation training Host Peers, Sales Associates and Managers.
- Presented numerous motivational, educational and informational "Orientation Seminars" for New Vendor Partners at HSN.
- Performs as Master of Ceremonies for numerous public fund raising & organizational events Participates Annually as a Finalist Judge for the Annual USF Young Innovator's Competition Master of Ceremonies for the Annual Gala for the Florida Inventor's Hall of Fame.

## **PRINT MODELING & ADVERTISING ACCOMPLISHMENTS**

- Bill Green has Modeled in numerous HSN Marketing Event brochures and advertisements