

# **BILL GREEN**

## **ENTERTAINMENT RESUME**

### **ON-AIR GUEST HOST • SALES TRAINER • MEDIA COACH • CONSULTANT (2018–Present)**

- In January 2018, Bill Green founded Bill Green Enterprises, LLC to expand his platform as an On-Air Guest Host for fine jewelry brands and television shopping networks.
- Through his company, Bill serves as a Brand Ambassador for Rogers Communications' TSC Network in Canada, representing proprietary fine jewelry brands such as "The Diamond Show" and "Other TSC Proprietary Fine Jewelry Brands."
- He continues to provide Sales and Media Training, Coaching, and Consulting services for professionals and organizations seeking his expertise in broadcast presentation, sales strategy, and team development.

### **LIVE TELEVISION SALES & BROADCAST ENTERTAINMENT EXPERIENCE (1994–2017)**

- Bill Green has hosted thousands of hours of live television programming across HSN's multichannel networks including HSN, America's Store, HSN2, HSN Español, HSE Europe, and hsn.com. He has collaborated with numerous celebrities, designers, and inventors, developing deep expertise in product presentation and lifestyle integration for categories including Fine and Fashion Jewelry, Apparel, Accessories, Home Décor, Kitchen, and Beauty.
- Bill's engaging, improvisational sales style emphasizes entertainment and education—what he calls "Enter-selling." He believes shopping should be an enjoyable, informative experience that builds trust and excitement with customers.
- He has worked with an extensive list of celebrity partners including Mariah Carey, Patti LaBelle, Wolfgang Puck, Emeril Lagasse, Nate Berkus, Raquel Welch, Susan Lucci, Colin Cowie, Lauren Hutton, and many others.

### **RECORDED & LIVE VIDEO PRODUCTION AND INTERNATIONAL BROADCAST ACCOMPLISHMENTS**

- Bill has served as a roving reporter and anchor host for HSN special events, performing in hundreds of live and recorded promotional segments. He hosted HSN's morning show "Sunrise" (now HSN Today), "Shop Talk," and "Talk Shop," one of the first fixed programming shows with a live studio audience.
- He has also trained show hosts for; HSN U.S., HSN's Latin and European network.
- Bill has also appeared on national entertainment talk show programs including; The Steve Harvey Show and The Joan Rivers Show.

### **LIVE ENTERTAINMENT EXPERIENCE & SKILLS**

- Cruise Director and Headliner for Advanced-Damron Travel international tours.
- Award-winning improvisational comedy performer and voiceover artist specializing in celebrity and character impersonations.
- Performs live international dialects including; Latino, German, and Jewish broken accents.
- Writes, produces, and performs customized stand-up comedy and corporate entertainment events

### **PUBLIC SPEAKING • MASTER OF CEREMONIES • SALES TRAINING**

- Conducted hundreds of motivational sales training seminars and keynote sessions for HSN and Zale Corporation.
- Led new vendor orientation seminars for HSN.
- Has served in a modified format as an Auctioneer.

- Serves as Master of Ceremonies for public and corporate fundraising events.
- Annual Emcee for the Florida Inventors Hall of Fame Induction Ceremony and Gala.

#### **PRINT MODELING & ADVERTISING**

- Featured model in numerous HSN marketing campaigns, brochures, and advertising events.

#### **CONTACT INFORMATION**

Inquiries may be submitted via the **Contact Page** via this website.